

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53903-1

DATE PRINTED

10/10/12

AND

PAGE 1

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL	
AND	3050 K St NW Ste 100		430 S Capitol St SE	
ADDRESS	Washington	DC 20007-5108	Washington	DC 20003-4024
	USA		USA	
CONTACT	MIKE PURMAN		PRODUCT DCCC 10/9-15 EST. 1551	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1551	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1				

**Cancellation Notice**  
**Required**  
 Announcement 28 days  
 prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	1	05:58A	07:00A	30S	10/10/12-10/12/12	THIS MORNING	1	1000.00	1000.00
2	W-F	1	07:00A	09:00A	30S	10/10/12-10/12/12	CBS THIS MORNING	1	750.00	750.00
3	W-F	3	10:58A	12:01P	30S	10/10/12-10/12/12	YOUNG & THE RESTLESS	3	700.00	2100.00
4	W-F	1	11:58A	12:30P	30S	10/10/12-10/12/12	NOON NEWS	1	1000.00	1000.00
5	W-F	1	12:30P	01:00P	30S	10/10/12-10/12/12	THE BOLD & THE BEAUTIFUL	1	550.00	550.00
6	W-F	1	02:58P	03:57P	30S	10/10/12-10/12/12	DR. PHIL	1	750.00	750.00
7	T-F	1	03:57P	05:00P	30S	10/09/12-10/12/12	ELLEN DEGENERES	1	1000.00	1000.00
8	T-F	1	04:59P	05:30P	30S	10/09/12-10/12/12	M-F 5PM NEWS	1	2000.00	2000.00
9	T-F	2	05:59P	06:30P	30S	10/09/12-10/12/12	M-F 6PM NEWS	2	3400.00	6800.00
10	T-F	1	06:27P	07:00P	30S	10/09/12-10/12/12	WHEEL OF FORTUNE	1	4000.00	4000.00
11	T-F, Su	3	10:00P	10:35P	30S	10/09/12-10/14/12	LATE NEWS M-F/SU	3	4200.00	12600.00
12	Su	1	10:35P	11:05P	30S	10/14/12-10/14/12	WCCO 4 NEWS AT 10:30	1	1300.00	1300.00
13	10000..	1	10:35P	11:38P	30S	10/15/12-10/15/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
14	T-F	1	11:37P	12:38A	30S	10/09/12-10/12/12	THE LATE LATE SHOW W/CRAIG	1	400.00	400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	3050 K St NW Ste 100		430 S Capitol St SE		
ADDRESS	Washington DC 20007-5108		Washington DC 20003-4024		
	USA		USA		
CONTACT	MIKE FURMAN		PRODUCTDCCC 10/9-15 EST. 1551		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1551	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1					

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			FROM	TO						
15	Sa	1	10:35P	11:05P	30S	10/13/12-10/13/12	STORM STORIES	1	700.00	700.00
16	Sa	1	11:05P	11:35P	30S	10/13/12-10/13/12	LIFE TO THE MAX PM	1	400.00	400.00
17	Sa	1	11:35P	12:35A	30S	10/13/12-10/13/12	CSI MIAMI	1	250.00	250.00
18	Su	1	11:05P	12:05A	30S	10/14/12-10/14/12	CSI: MIAMI SUNDAY	1	375.00	375.00
19	Su	1	12:05A	01:05A	30S	10/14/12-10/14/12	CRIMINAL MINDS SUNDAY	1	200.00	200.00
20	T-F	4	04:29A	04:58A	30S	10/09/12-10/12/12	4 NEWS THIS MORNING	4	250.00	1000.00
21	M	1	04:29A	04:58A	30S	10/15/12-10/15/12	4 NEWS THIS MORNING	1	250.00	250.00
22	Su	2	05:58A	07:00A	30S	10/14/12-10/14/12	WCCO 4 NEWS SUNDAY MORNING	2	450.00	900.00
23	Su	1	09:30A	10:30A	30S	10/14/12-10/14/12	FACE THE NATION	1	2000.00	2000.00
24	Sa	1	06:28P	07:00P	30S	10/13/12-10/13/12	WHEEL OF FORTUNE	1	1800.00	1800.00
25	Sa	1	10:00P	10:35P	30S	10/13/12-10/13/12	LATE NEWS SAT	1	2600.00	2600.00
26	Su	1	09:00P	10:00P	30S	10/14/12-10/14/12	THE MENTALIST	1	6500.00	6500.00
27	Su	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	7000.00	7000.00
Total Contract:								36		59225.00

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